

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1327

LATHAM - The Big Red Raspberry



Sensational in Yield and Profit!

GROWERS are just beginning to realize that nothing will make them so much money, so surely and quickly as the LATHAM RASPBERRY. There are records of fields that have produced over \$1000.00 per acre each year.

A Big Money Maker for Berry Growers

This ability of Latham to produce so heavily, together with the fine appearance of the fruit and its splendid shipping qualities make it one of the most profitable Red Raspberries now grown.

Its extreme hardiness and splendid vigor insure big crops. It stands shipping well and tops the market. It combines all of the good qualities for profitable berry raising.

A Source of Pleasure and Economy for Home Owners

Why pay 20c a pint for Raspberries at the stores when fresher berries can be so easily raised in your garden? Enjoy the pleasure and profit of growing your own.

Latham doesn't require expert attention. Our Mosaic-free plants are healthy and vigorous and produce abundantly.

Latham commence to bear soon, and continue for many years. Latham will produce the most berries for the least work of any we have ever known.

MILTON NURSERY CO.

Milton, Oregon

What Others Say About LATHAM RED RASPBERRIES

Just a Few of the Many Letters from Satisfied Customers

Well Satisfied

Mr. Harry L. Jordan, Mabelia, Minnesota, writes:

"Our Latham bushes will make better than 1 quart per bush this year and as this is the first year and a very dry year we are well satisfied. We are getting 50c per quart for them at Ice Cream Parlors, they buy them at 10c to 15c per quart above other varieties because they are so showy."

\$1000.00 an acre From Mosaic-Free Latham

Mr. E. O. Schoembs, Fruitville Nursery, Villa Ridge, Illinois, says:

"My one year patch of Lathams planted in checks six by six produced seventy-two, twenty-four pint crates per 500 hills. My average price per crate thru the entire season was \$6.00.

"The fact that these plants were disease-free when I received them and have passed double state inspection for two years, leaves no doubt in my mind that it will pay to set disease-free plants.

"Be assured of my highest regard for the Latham Raspberry."

Plants That Grow

Prof. Yeomans, State Board of Entomology, Atlanta, Ga., on receipt of our shipment of Latham, wrote:—"Nice plants, believe they will do well here."

W. T. Tapley, State College, Pennsylvania, writes:—"The 725 Latham Raspberry plants have come through in fine shape. Lost not more than 5 plants."

Prof. G. M. Bentley, State Entomologist and Plant Pathologist, University of Tennessee, says:—"The Latham Raspberries purchased from you last spring grew off nicely."

Latham Raspberries are Hardy

Mr. F. Pugh, of Winnipeg, writes:

"A patch of twelve acres of Latham Raspberries, planted on the Brokenhead River, near Lyndall, are standing up very well. They are perfectly hardy and show no winter killing. They make very strong growth and are good cropers."

Favorites on the Market!

Manager O. C. Skow, of Fruit Growers Association of Excelsior, Minnesota, says:

"The Latham Red Raspberry has practically replaced all other varieties in this locality."

E. P. Stacy & Sons, Leading Commission Firm of Minneapolis, reports:

"Our experience with Latham Raspberries has been very satisfactory. We find they carry well and usually command the top of the market."

5430 Quarts Per Acre!

THE superior yielding ability of Latham is fairly represented by the following comparative figures. Reprinted from the Connecticut Agricultural College Review, September, 1925. W. H. Barlow, Fruit Specialist.

Report on 3-Year-Old Field

LATHAM, 5430 qts. per Acre. Herkert, 3648 qts. per Acre. Cuthbert, 3600 qts. per Acre. 5430 QTS. PER ACRE at 30c per qt., make the neat return of \$1629.00 PER ACRE.

Heavy Yield at Minnesota Fruit Breeding Farm

Latham planted in the fall of 1924 yielded 20 crates per acre the next summer less than 1 year after planting.

D. C. Webster, Fruit Grower at LaCrescent, Minn., reported:

- from 4/5 of an acre sold \$850.00 worth of fruit,
- from 3½ acres sold over \$3000.00 worth of fruit,
- from 3 acres sold \$3200.00 worth of fruit.



CRATE OF LATHAM RED RASPBERRY
Note the Large Size of Berries.

Latham Raspberry Endorsed by Highest Authorities

From the University of Minnesota

Prof. W. H. Alderman, Chief, Division of Horticulture, University of Minnesota:—

"The variety not only is resistant to our winter conditions, but it is also one of the most productive raspberries with which we are familiar.

"Its attractive coloring and firmness give it such favorable appearance on the market that it ordinarily commands a premium of fifty cents a case over and above the price of the ordinary raspberry.

"When grown on stock free from Mosaic disease, this raspberry can hardly be excelled by any which may be grown in this or adjoining states."

From North Dakota Experiment Station

Prof. A. F. Yeager, North Dakota Experiment Station:—

"At the Experiment Station at least, LATHAM has only yielded any other variety two to one. No protection is necessary here."

From the Gardeners Chronicle

Harold M. Bryant, in GARDENERS CHRONICLE:—

"The Latham is without doubt the best red raspberry for the grower to plant today. It has proven entirely hardy in the Dakotas and the Northwest. It is a splendid cropper, bearing fruit the largest and firmest I have seen on any variety and holding the size throughout a long picking season. It is a pleasure to pick berries of such size and of delectable appearance."

Has Many Points of Merit

LATHAM is the name given to the raspberry that was originally known as Minn. No. 4. It has also been officially determined by the highest horticultural authorities both of Minnesota and the U. S. Dept. of Agriculture at Washington, D. C., that the so-called REDPATH raspberry is in reality LATHAM, consequently the name Redpath is now dropped from the lists. LATHAM has more points of merit and has come into general planting more rapidly than any other raspberry ever introduced.

Why Our LATHAM Red Raspberry Plants Are Superior To Others:

BETTER FRUIT AND MORE OF IT FROM OUR LATHAM BECAUSE THEY ARE "MOSAIC-FREE." Read what these authorities say of "Mosaic-free" Latham.

PROF. A. G. RUGGLES, Chief, Minnesota Nursery Inspection Service, says, "The superiority of disease free stock cannot be questioned."

The cause for the "running out" of raspberries has been due chiefly to what is known as "Mosaic disease." Mosaic gradually weakens ordinary plants until they become unprofitable. However, when Mosaic-free plants are secured they will remain disease-free if not planted close to infected plants. **Our Latham are "Mosaic-free."**"

GEO. M. DARROW, Bureau of Plant Pathology, Washington, D. C., writes regarding certified "Mosaic-free" raspberry stock:

"Growers are insured clean stock for future planting that will give more profitable fields for a longer period of years than they previously obtained."

FRUIT FROM MOSAIC-FREE PLANTS BRING MORE MONEY

One canning company in Wisconsin pays \$1.00 per crate more for berries from Mosaic-free Latham than for fruit from common diseased fields. This canning company found that fruit from healthy Latham plants makes a superior canned product. It has better color, better flavor and does not crumble as do the others.

The superior canning qualities of fruits from these plants appeal alike to commercial canners and to the house wife.

EASY TO GROW

Latham Raspberries can be easily grown in the home fruit garden and they require little care.

Set red raspberry plants 3' to 5' apart in rows 6' to 8' apart. Plant 2 or 3 inches deeper than they were in the nursery. Cut back all stems as soon as planted to within 1 to 3 inches of the ground. Don't let any fruit set first year. Cultivate well between the rows to destroy weeds and sprouts, not allowing the new shoots to make rows over 6 to 8 inches wide. After fruiting cut out old canes and burn, leaving 6 or 8 vigorous new ones to grow for fruiting the following year. In the spring cut off the top 12 inches or possibly more of previous season's growth to strong, well ripened wood.

RELIABLE PLANTS INSURED

We have spared no effort to produce No. 1 stock in every respect. Our plants have a national reputation. By constant watching and spraying we maintain our fields in perfect health. They are inspected several times each season by the State Nursery Inspector and have been pronounced to be in EXCELLENT CONDITION.

Our Stock is the REDPATH STRAIN OF LATHAM considered by many to be superior to the Common Latham in point of yield, firmness of fruit, and hardiness.

Start right! Plant LATHAM (Redpath Strain) Mosaic-free Stock

MILTON NURSERY CO.
Milton, Oregon